



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-10-2012 PAGE: 1 of 4

BUYING TIME - 6205

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395250	08-09-2012	08-09-2012	1	MCINTYRE FOR CONGRESS	MIKE MCINTYRE FOR CONGRESS NC-7 2012	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
330 349 2190	240872	PHILADELPHIA	A. CLIFFORD	09-11-2012	09-17-2012	M (Broadcast Month, Cycle 1)	N	240872

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 330 P : 349 E : 2190																	
1	09-11-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	3	30							1	1	100	1	100.00
2	09-11-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							1	1	150	1	150.00
3	09-11-2012	09-16-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)	3	30		1	1	1				3	75	3	225.00
4	09-17-2012	09-17-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)	3	30	1							1	75	1	75.00
5	09-11-2012	09-16-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30		1	1	1	1			4	175	4	700.00
6	09-17-2012	09-17-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30	1							1	175	1	175.00
7	09-11-2012	09-16-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30		1	1	1	1			4	175	4	700.00
8	09-17-2012	09-17-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30	1							1	175	1	175.00
9	09-11-2012	09-16-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30		1	1	1	1			4	250	4	1,000.00
10	09-17-2012	09-17-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1							1	250	1	250.00
11	09-11-2012	09-16-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	3	30						1		1	250	1	250.00
12	09-11-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30						1		1	250	1	250.00
13	09-11-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	3	30						1		1	150	1	150.00
14	09-11-2012	09-16-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	3	30							1	1	250	1	250.00
15	09-11-2012	09-16-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)	3	30		1	1	1	1			4	175	4	700.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 395250	Contract Dt 08-09-2012	Revision Dt 08-09-2012	Rev# 1	Advertiser MCINTYRE FOR CONGRESS	Brand MIKE MCINTYRE FOR CONGRESS NC-7 2012	Product Code POLITICALS								Station/Market WTVD - DURHAM						
Agency Est# 330 349 2190			CMS # 240872	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-11-2012	End Date 09-17-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 240872					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 330 P : 349 E : 2190																	
16	09-17-2012	09-17-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)				3	30	1							1	175	1	175.00
17	09-11-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)				3	30							1	1	350	1	350.00
18	09-11-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)				3	30						1		1	400	1	400.00
19	09-11-2012	09-16-2012	01:00PM - 02:00PM	THE CHEW (11514)				3	30		1	1	1	1			4	175	4	700.00
20	09-17-2012	09-17-2012	01:00PM - 02:00PM	THE CHEW (11514)				3	30	1							1	175	1	175.00
21	09-11-2012	09-16-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				3	30		1		1				2	200	2	400.00
22	09-17-2012	09-17-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				3	30	1							1	200	1	200.00
23	09-11-2012	09-16-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				3	30		1	1	1	1			4	500	4	2,000.00
24	09-17-2012	09-17-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				3	30	1							1	500	1	500.00
25	09-11-2012	09-16-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30		1	1	1	1			4	275	4	1,100.00
26	09-17-2012	09-17-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	1							1	275	1	275.00
27	09-11-2012	09-16-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT				3	30		1		1				2	175	2	350.00
28	09-17-2012	09-17-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT				3	30	1							1	175	1	175.00
29	09-11-2012	09-16-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)				3	30			1		1			2	300	2	600.00
30	09-11-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30		1		1				2	700	2	1,400.00

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Agency Est# 330 349 2190			CMS # 240872	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-11-2012	End Date 09-17-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240872				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 330 P : 349 E : 2190																	
31	09-17-2012	09-17-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30	1							1	700	1	700.00
32	09-11-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				3	30		1	1	1	1			4	850	4	3,400.00
33	09-17-2012	09-17-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				3	30	1							1	850	1	850.00
34	09-11-2012	09-16-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				3	30		1	1	1				3	225	3	675.00
35	09-17-2012	09-17-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				3	30	1							1	225	1	225.00
36	09-11-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)				3	30			1	1				2	500	2	1,000.00
37	09-11-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				3	30		1	1	1	1			4	750	4	3,000.00
38	09-17-2012	09-17-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				3	30	1							1	750	1	750.00
39	09-11-2012	09-16-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA				3	30		1		1				2	350	2	700.00
40	09-17-2012	09-17-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA				3	30	1							1	350	1	350.00
41	09-11-2012	09-16-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				3	30		1		1				2	650	2	1,300.00
42	09-17-2012	09-17-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				3	30	1							1	650	1	650.00
43	09-11-2012	09-16-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				3	30			1					1	1,400	1	1,400.00
			----- ITEM LINE NOTE ----- TBA																	
44	09-11-2012	09-16-2012	08:00PM - 09:00PM	WED PRIME 8-9P (813)				3	30			1					1	1,400	1	1,400.00
			----- ITEM LINE NOTE ----- MIDDLE/SUBURGATORY																	

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Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
45	09-17-2012	09-17-2012	08:00PM - 11:00PM	PRIME SPECIALS (797)			3	30	1							1	2,000	1	2,000.00
----- ITEM LINE NOTE ----- CMA MUSIC FESTIVAL																			
																Contracted Gross Total:		83	32,350.00
																Actual Gross Total:		83	32,350.00
																Agency Commission:			4,852.50
																Net Total:			27,497.50
Month/YR		Preempted			Made Good			Contract Total			Adjustments						Actual Total		
Sep 12		0.00			0.00			32,350.00			0.00						32,350.00		
TOTAL		0.00			0.00			32,350.00			0.00						32,350.00		

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